



Helen Clamp

SURFACE PATTERN DESIGN





Hello! I'm Helen

I create joyful patterns
& illustrations bursting
with colour!



Add a little extra joy to your everyday

I live in Bristol (UK) with my husband and daughter where I created **The Unicorn Factory** as a space full of joy, fun & creativity! Every month I create new bright & bold designs inspired by childhood joy, family adventures and other fun moments in life. Those designs go onto become print-on-demand fabric and made-to-order home decor on Spoonflower, as well as digital & printable goodies for my email subscribers & members to surround themselves with every day.

After completing a degree in Computer Animation, I spent a majority of my career working between project management and marketing, finding any excuse to squeeze my illustration and design skills into the day job. I finally decided that it was time to put creativity at the centre of my career, focusing on surface pattern & print design, bringing with me valuable experience around understanding client requirements, and delivering everything they need on time!

If you'd like me to add a little extra joy to your products and services I'm available for freelance design projects and commissions, and many of my designs are available for licensing. View designs currently available at theunicornfactory.co.uk/licensing

If you'd like to have a chat about working together
email hello@helenclamp.com

theunicornfactory.co.uk



Autumn Leaves



A vibrant design inspired by an early autumn walk through Westonbirt Arboretum and fun childhood memories of playing in the autumn leaves

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Christmas Treats

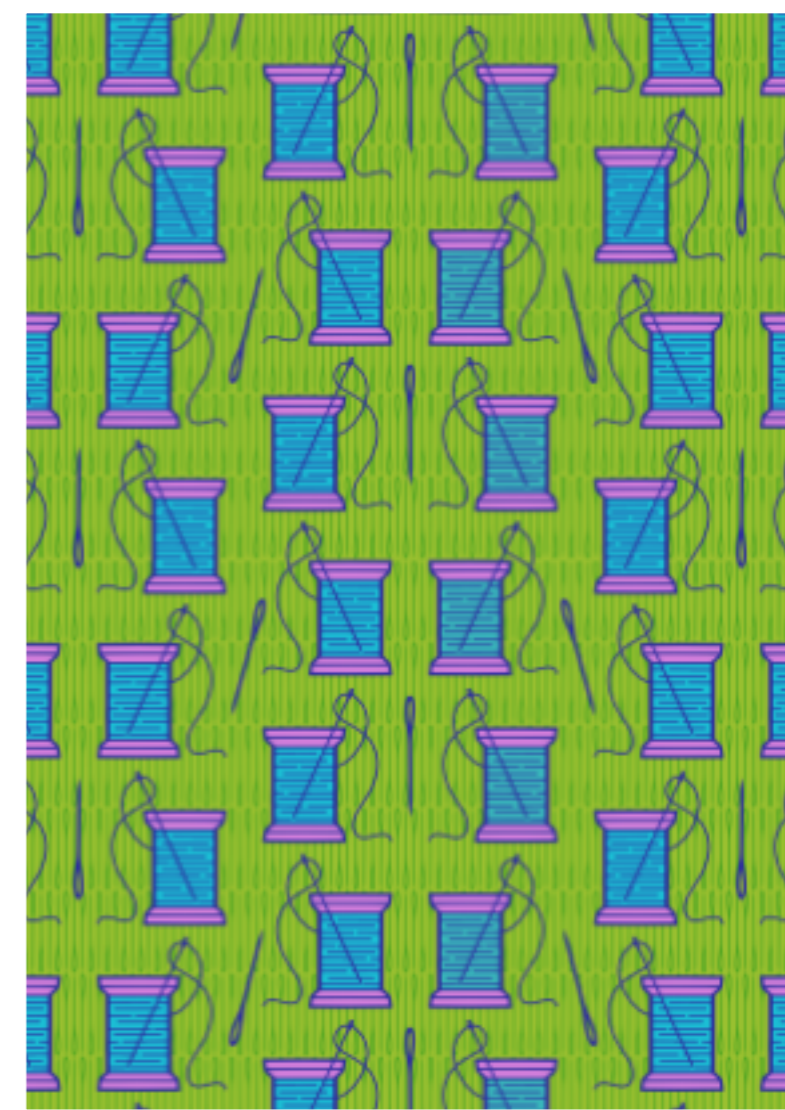


Festive designs inspired by hot cocoa and Christmas treats of candy canes & gingerbread

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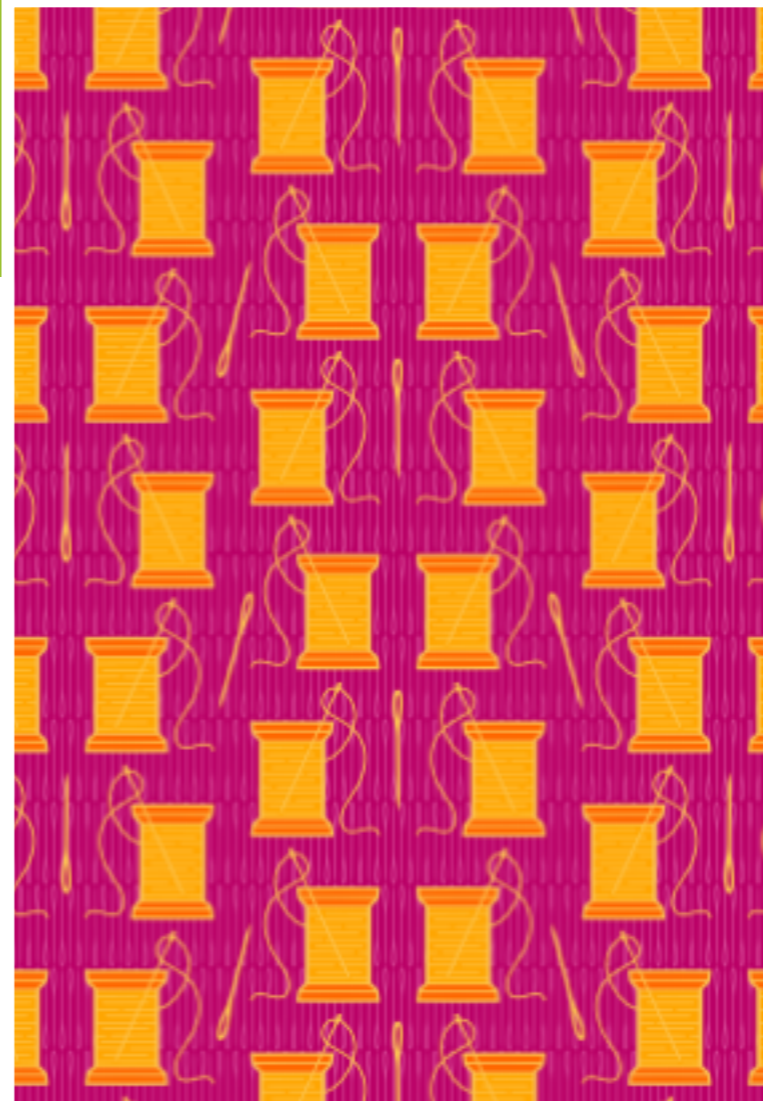
Crafting Notions



A collection of designs celebrating textile arts featuring thread, needles & needlework scissors

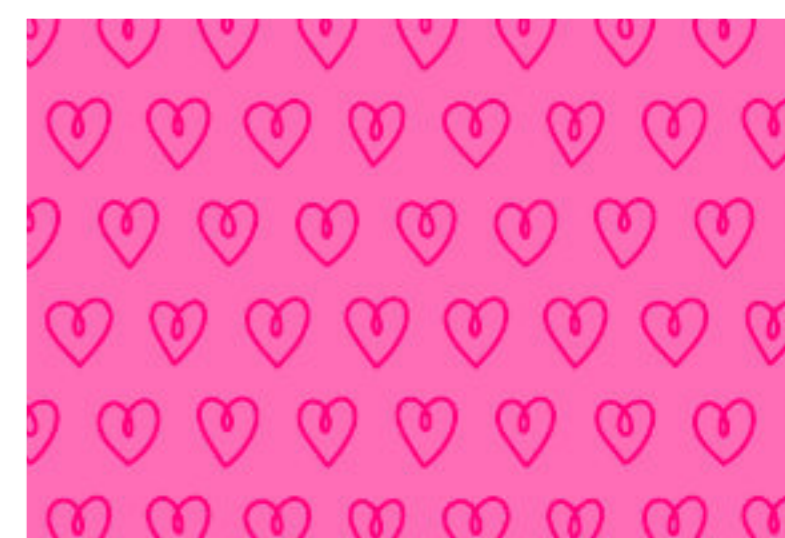
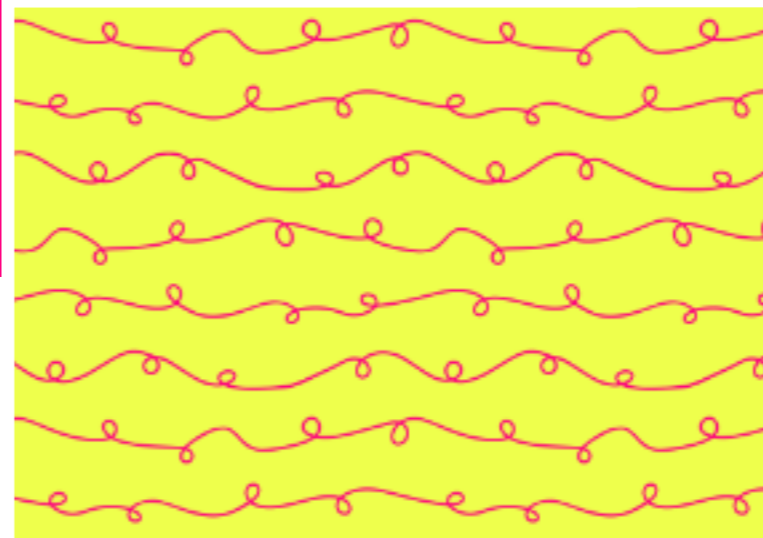
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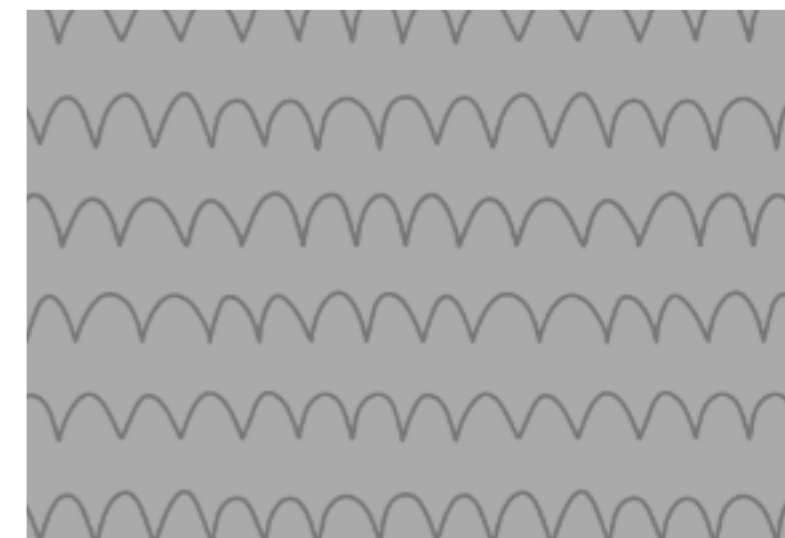
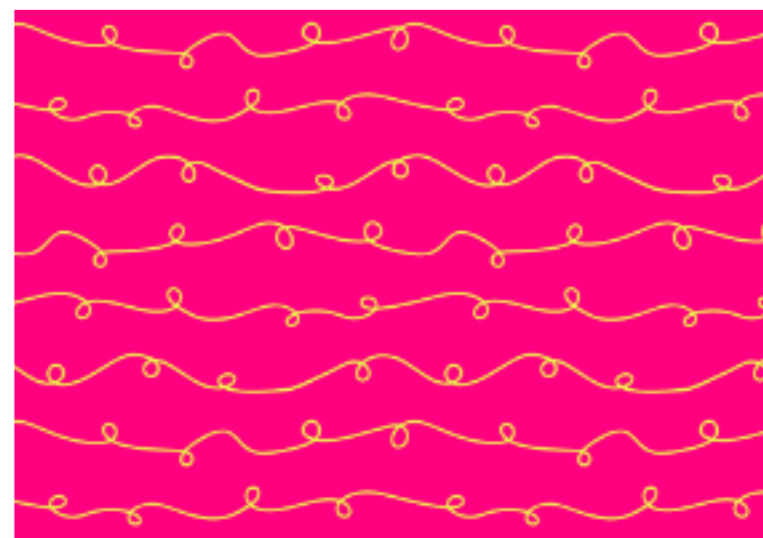
Wetland Birds

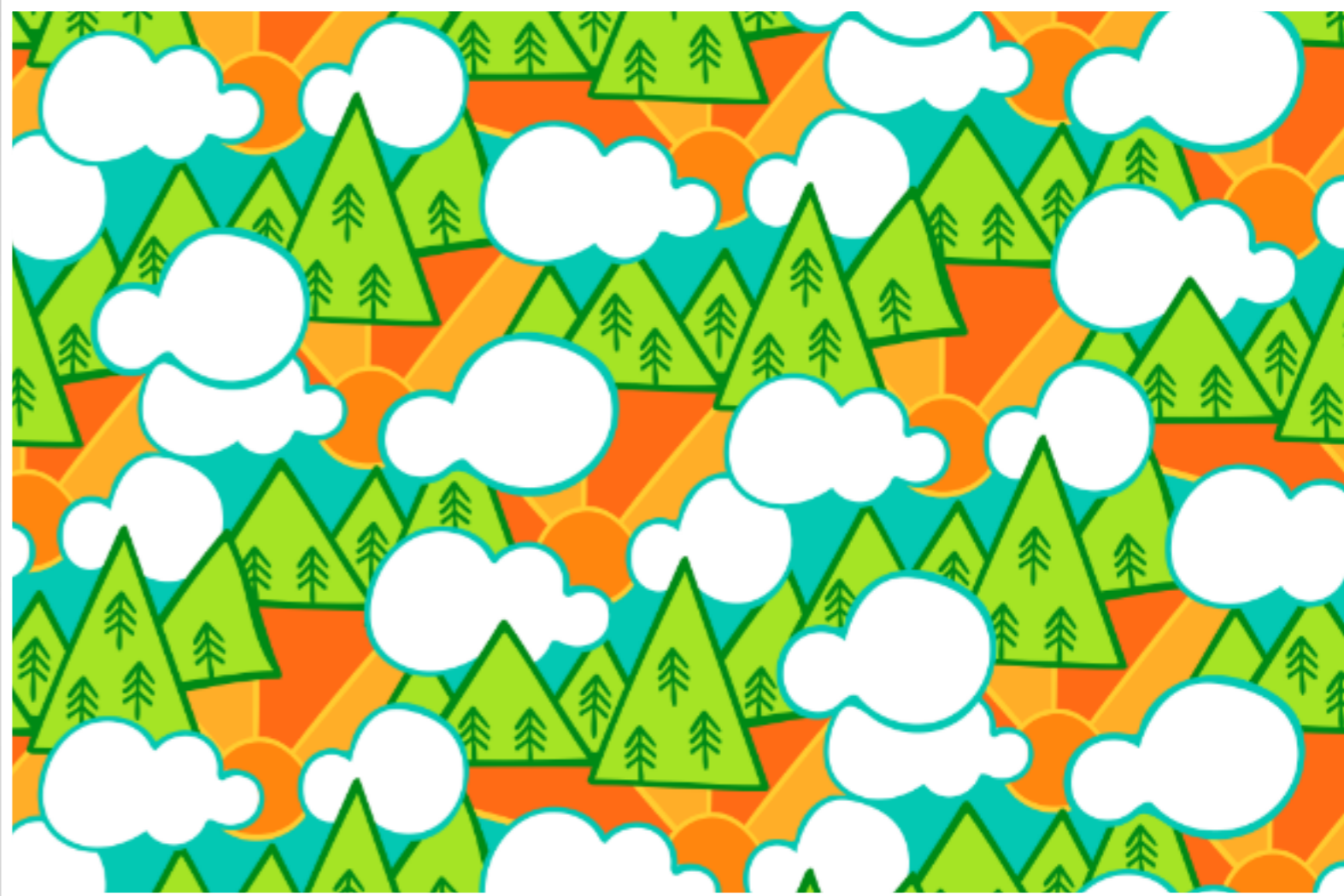


Inspired by some of my favourite birds on our regular visits to WWT Slimbridge, this design celebrates there being space for all of us just as we are!

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Let the Adventure Continue

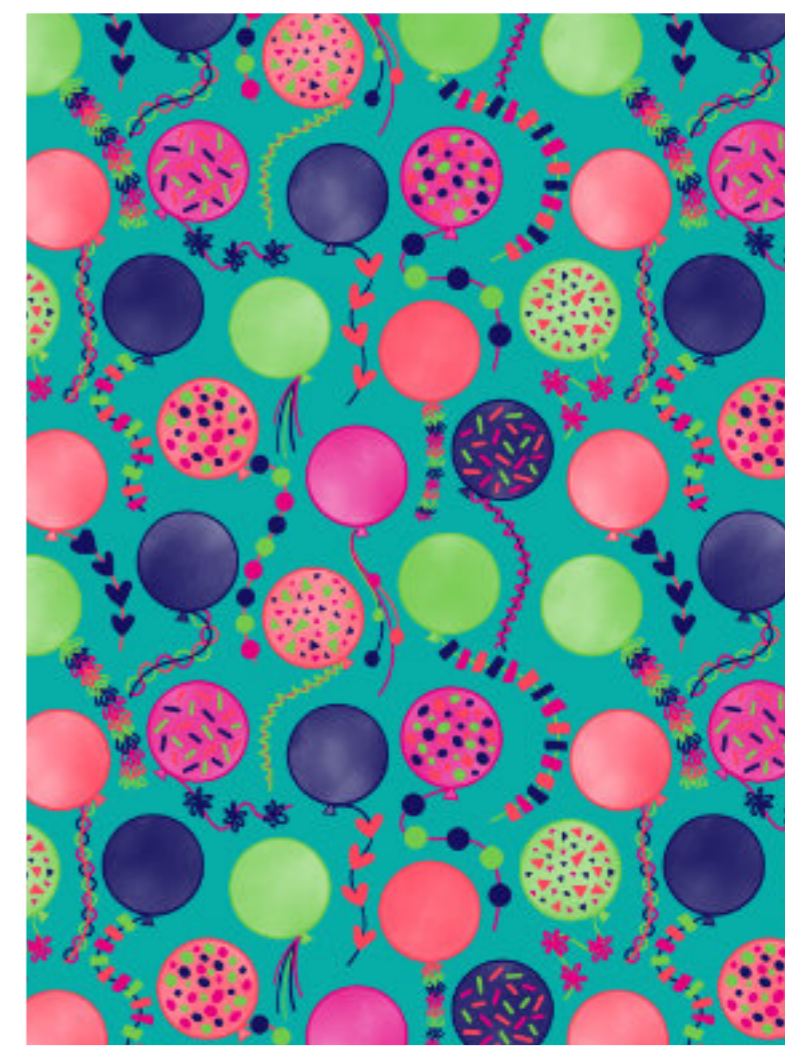
A bright & bold outdoors adventure inspired print featuring mountains, trees, sun and clouds



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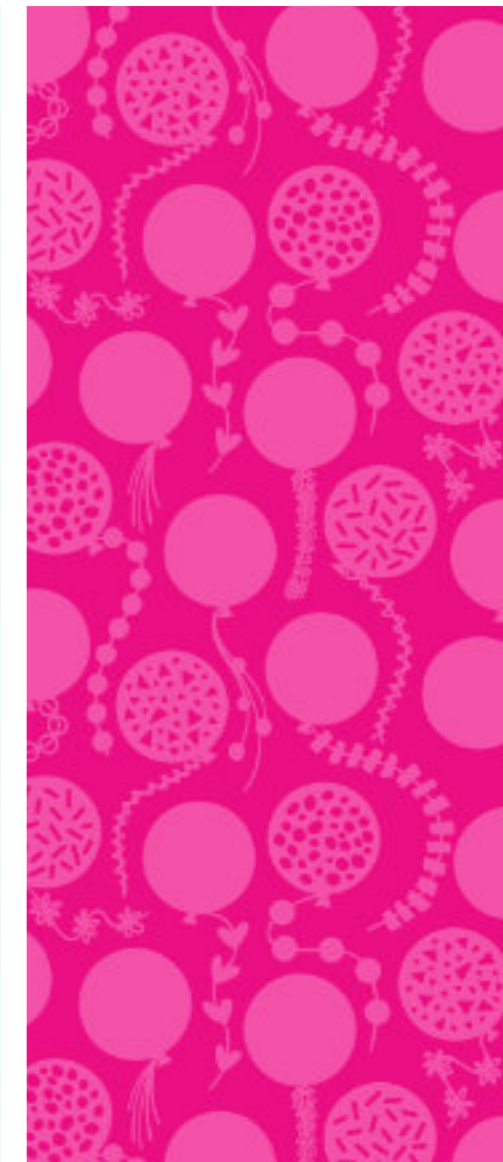
Celebrate You



A celebration design inspired by the most joyful confetti birthday balloons!

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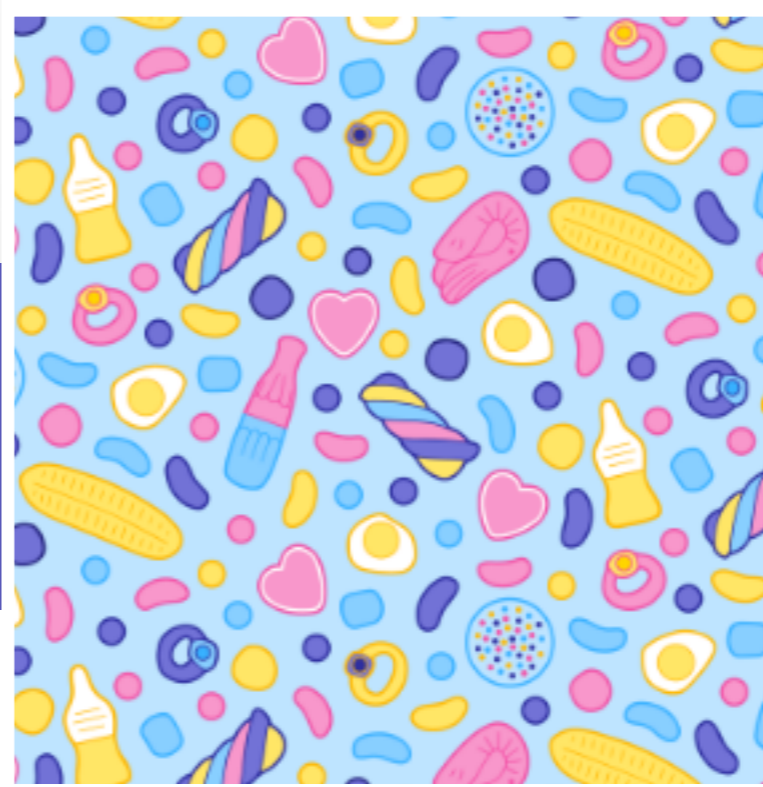
Festive Fairy Lights

You know it's Christmas when the twinkly colourful fairy lights are switched on. This design is inspired by one of my favourite things about the festive season!

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Pic N Mix



Pick your favourites! A pastel design celebrating the fun of Pic N Mix sweets!

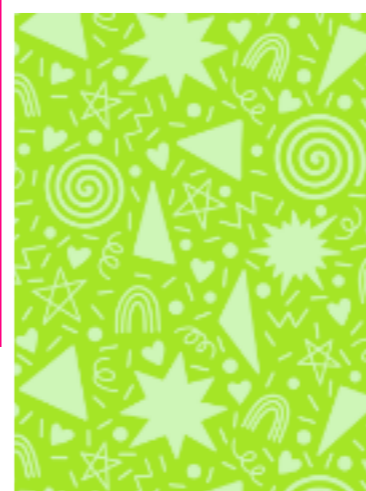
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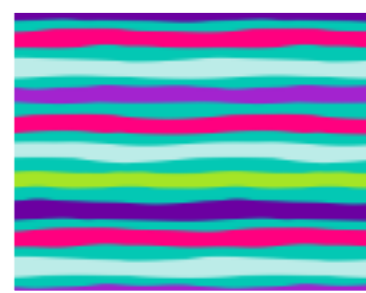


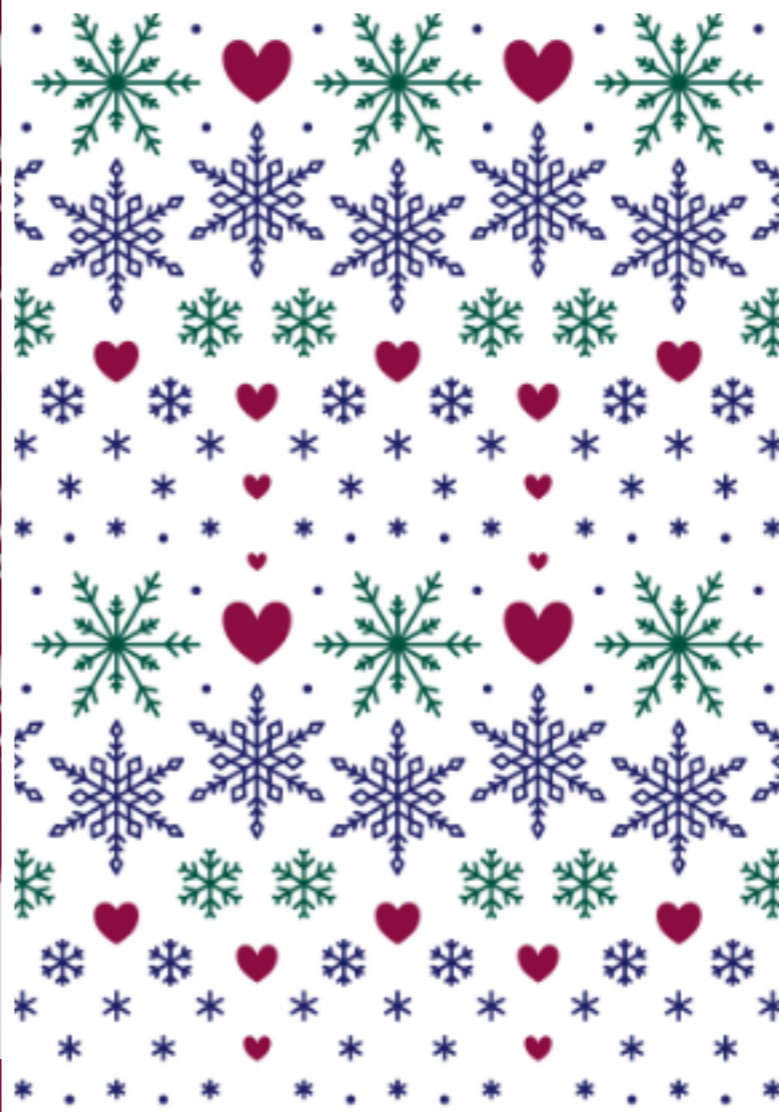
Magic Doodles



A fun doodle design in both a rainbow and retro colourway. Inspired by childhood memories from the 90s and my love of doodling!

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Fairisle Snowflakes



A festive fair isle inspired design of snowflakes & hearts perfect for Christmas

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THE *unicorn* FACTORY

For more information or enquires about freelance design projects, licensing existing artwork or commissioning variations please do get in touch



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